

**REMARKS**

Claims 1-52 remain pending, and claims 1 and 27 are currently amended via the present submission. No claims are added or canceled. Support for the amendments to claims 1 and 27 may be found in applicants' specification, for example, paragraphs [0023], [0052], and [0063]. Also, claim 27 is further amended to correct an informality (replacing "method" in the preamble with "system").

Claims 1-5, 10-22, 25-31, 36-48, 51, and 52 stand rejected under 35 USC § 102(a) as anticipated by Zenoni, U.S. Patent Application 2004/0034873. Applicants respectfully submit that the rejection should be withdrawn.

Claim 1 describes a method for multicasting an event of interest, and the claim specifies that this multicasting includes a step of detecting an occurrence of the event of interest in such a way as to:

... automatically identify[] the event of interest based on image analysis or on audio analysis of the media stream according to predefined criteria.

Similarly, claim 27 describes a system for multicasting an event of interest, and the claim specifies that the system includes a means for detecting an occurrence of the event of interest such that the detecting includes:

... automatically identifying the event of interest based on image analysis or on audio analysis of the media stream according to predefined criteria.

The remaining claims depend from either claim 1 or claim 27, so they also describe this subject matter by virtue of their dependency.

Zenoni does not teach the subject matter quoted above, that is, identifying an event by analyzing the image or audio content of a media stream. Instead, the content provider provides event data (see, *e.g.*, paragraph [0019], lines 4 *et seq.*), so there is no need for analyzing image or audio content, let alone identifying an event of interest, as claimed.

Because Zenoni does not teach the subject matter explicitly recited in the present claims, the rejection should be withdrawn for at least this reason.

In view of the remarks above, applicants submit that the application is in condition for allowance. Accordingly, a Notice of Allowability is hereby solicited. If for any reason it is believed that this application is not now in condition for allowance, the Examiner is welcome to contact the undersigned at the indicated telephone number to discuss resolution of the remaining issues.

If, due to inconveniences encountered when attempting to telephone the overseas number, the examiner prefers that the undersigned initiate the call, the undersigned would welcome an email to [jfelber@computer-law.co.il](mailto:jfelber@computer-law.co.il) indicating that a telephone conference is desired. The undersigned will promptly provide a call in return.

Respectfully submitted,  
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